

INSURANCE MEN BACK UP CROKER

Underwriters, Who Know What Good Fire Generalship Means, Are for Him to a Man.

SAY CHARGES ARE WEAK.

The fire underwriters of New York are behind Chief Croker to a man in his defense against the charges made by Commissioner Sturgis that he is incompetent and dishonest.

As individuals many of them have already assured the Chief of their confidence in him and the National Board of Fire Underwriters, representing every fire insurance company of prominence doing business in the United States, is ready to take up the cudgels in his behalf.

Henry H. Hall, Vice-President of the Board of Underwriters, when seen today by an Evening World reporter, said: "It is a rank injustice to make these charges against Mr. Croker. I believe Commissioner Sturgis is an honest man, but I am sure that he is anxious to prove himself a rabid reformer and is trying to find some pretext for showing his qualifications as such. He is certainly treating Chief Croker most unjustly, for Mr. Croker is a good and efficient fire chief."

Charles A. Shaw, President of the Hanover Fire Insurance Company, said: "I do not think Chief Croker is either incompetent or dishonest. In regard to the Park Avenue Hotel fire, I would say that no man is infallible, and when a fire chief is centering his interest on one fire he cannot be held responsible for an unforeseen catastrophe which may occur at some distance from the fire which he is watching."

Francis C. Moore, President of the Continental Insurance Company, said: "Chief Croker is a thoroughly competent man. I know he will clear himself of the charges. He is the man for the place. I cannot say with certainty that Mr. Sturgis is making these charges as a political attack, but I will say that they are baseless and unwarranted."

SODA BOTTLE EXPLODED.

Manufacturer Asked for \$10,000 by Injured Woman.

Mrs. Emma Fitz, of Union Hill, N. J., has begun a \$10,000 damage suit against Edward Seltz, a dealer in carbonated drinks and mineral waters at West Hoboken, for injuries alleged to have been sustained while opening a bottle of soda water.

The bottle exploded, cutting the woman on the face and causing the loss of her right eye. A separate suit for \$1,000 has been instituted by her husband for the loss of her services while in a hospital.

DIED SILENT AMONG FRIENDS.

Old Tailor Lay Down on the Floor of Sweatshop and Expired in a Few Minutes.

FRIENDS ARE SUSPICIOUS

Simon Cohen, fifty-six years old, was found dead in a sweatshop on the fourth floor of No. 99 Hester street early today under peculiar circumstances, and an investigation is being made.

The sweatshop was conducted by Cohen and Bernard Isaacs. Cohen left the place yesterday to hire more tailors. He did not return to the shop and is said to have spent the evening drinking with men in a saloon at No. 33 Orchard street. He also played pinocle in the saloon, but his fellow-players were said to be his friends.

Cohen, who is a widower with four children, lived at No. 109 Ludlow street, but it is said he did not go there last night. Early today he entered the tailor shop, and without greeting his partner or any of the other men there went to a room, where he remained ten minutes. Then, again without speaking, he lay down on the floor. In a moment he began to breathe heavily. Isaacs, frightened, spoke to him, but got no reply.

Patrolman Flood, of the Eldridge street station, was called, and summoned an ambulance from Gouverneur Hospital. When it arrived, with Dr. Goodridge, Cohen was dead. The doctor said the man might have died of heart trouble.

Two of Cohen's daughters have been seriously ill and he was greatly worried. Some of his friends think this caused his death.

Prof. Robert Koch Cures Consumption.

There is no question that Prof. Robert Koch, of Berlin, Germany, cures consumption, as he is the recognized authority throughout the world on lung diseases. After he discovered the germs that cause lung trouble he discovered the treatment that destroys them, which is at 119 W. 23d st., where patients are treated daily until they are cured. Koch's cure is a bottle of soda water which contains the system unimpaired. People who have a stubborn cough, will tell you it will soon pass away. Yes, it will pass away, and the sufferer along with it, unless means are taken to arrest it. As long as the germs remain in the system, untended, the disease will gradually and surely get worse. They often tell you they have stomach trouble, forgetting that patients with consumption always have dyspepsia and indigestion and other stomach troubles which take their strength by not properly digesting their food.

The Koch-Kurens air, which destroys all germs of disease, is only given at 119 W. 23d st., where patients are treated daily until they are cured. Examinations free by a skilled specialist in lung troubles.

\$12,000 GRANTED FOR BRIDAL GOUTFIT

Court Sets Aside Amount for Miss Henrietta Bell, Heiress, Who Is Soon to Be Married.

Miss Henrietta Bell is to have \$12,000 for her wedding trousseau. That would be an extremely large sum for most young women, but it isn't for Miss Bell, who has a fortune held in trust for her and whose guardian thinks the amount she asks is comparatively modest.

At the request of Col. William Jay, who is Miss Bell's guardian, Justice O'Connor, in the Supreme Court, has signed an order requiring the New York Life Insurance and Trust Company to pay the money to Miss Bell.

Miss Bell is the granddaughter of the late Isaac Bell, from whom she inherited her money.

ATE HIS FOOD AND BROKE HIS SKULL

Three Men Attacked Chinese Restaurateur After Refusing to Pay for the Meal They Had.

Mrs. Charley Lee, the Celestial wife of a Chinese restaurateur, of No. 50 Smith street, Brooklyn, close to Police Headquarters, was acting as cashier early to-day when three men refused to pay for their meals.

Mrs. Lee, who is very small, tried to block the door, and when she found she could not do so alone she called Charley. As he came from the rear one of the strangers hurled a plate at him. Lee dropped to the floor with a fractured skull and the three men escaped, while Mrs. Lee went to her husband's side. Lee was taken to the Brooklyn Hospital.

H. C. KOCH & Co.

125th St., West, Between Lenox & 7th Avenues. Open Saturdays Seventh Avenues. till 9:30 P. M.

Children's Days Friday & Saturday.

Our "Children's Days" are famous. Extra good values have made them so. This week's offerings have never surpassed in this store or any other.

FOR THE GIRLS. Third Floor

- MISSIE'S WALKING SUITS, of all wool mixed Cheviot, Norfolk or blouse effect, plaited skirt, jacket silk lined; colors black, blue or brown; 14 to 18 yrs., value \$15.00..... 11.95
- MISSIE'S WALKING SKIRTS, of all wool Scotch Tweeds, plaited effects, in a variety of mixtures, lengths 35 to 40 inches, value 7.50..... 4.95
- CHILDREN'S RUSSIAN BLOUSE DRESSES, of all-wool imported mixed goods, Gibson effect, trimmed with fancy braids, sizes 6 to 15 years, value 10.50..... 7.75
- CHILDREN'S COATS, three-quarters length, of all wool Melton, box or Monte Carlo backs, with or without capes, sizes 4 to 15 yrs., value 6.75..... 4.90

FOR THE BOYS. Third Floor

- DOUBLE-BREASTED SUITS, of all wool plain blue or mixed Cheviots or Tweeds, 8 to 16 yrs.; reg. 4.00 and 5.00..... 2.85
- SAILOR SUITS, of all wool Serges, Cheviots or Fancy Mixtures, all the newest colors and styles; 3 to 10 yrs., reg. 6.00..... 4.98
- REEFER JACKETS, of all wool Serge Cheviot, cut extra long, 3 to 8 yrs., reg. 6.00..... 4.79
- THREE PIECE SUITS, of all wool Mixed Cheviots or Tweeds, 10 to 16 yrs., reg. 5.00..... 3.79
- BOYS' SAILOR HATS, of fine all wool cloths, stitched brim, all colors, reg. 1.50..... 95c

FOR THE LITTLE TOTS. Second Floor

- CHILDREN'S BOX COATS, of all wool Cheviot, double stitched capes; also of plain cloth, scalloped collar, trimmed with braid, and fur heads, tan, red or cadet, sizes 1 1/2 to 3 1/2 yrs..... 5.48
- CHILDREN'S BOX COATS, of Venetian cloth, double breasted, sailor collars edged with heavy silk braid, colors tan, red or blue, sizes 1 1/2 to 3 1/2 yrs..... 4.69
- CHILDREN'S COATS, of all wool Bedford Cord, deep capes, elaborately trimmed, with narrow satin ribbon and silk braid, sizes 6 mos. to 2 1/2 yrs..... 4.69
- CHILDREN'S TAM O' SHANTER HATS, of cream Bengaline silk, prettily trimmed with satin ribbon..... 1.79

MISSIE'S AND CHILDREN'S HATS. Second Floor

- CHILDREN'S KNOCK-ABOUT HATS, of red felt, two of the most popular styles, reg. 75c..... 48c
- CHILDREN'S SCHOOL HATS, of scratched felt, ready wear, colors castor, pearl, navy, brown and red, reg. 98c..... 69c
- MISSIE'S TRIMMED READY-TO-WEAR SCHOOL HATS, large rolls, and quills; also ROLLED BRIM SAILORS, all colors, reg. 1.48..... 98c
- MISSIE'S BEAVER HATS, first quality napped beaver (not seconds), the popular hat of to-day, black, brown, navy, cardinal, green and natural, reg. 2.98..... 1.98

SHOES FOR BOYS AND GIRLS. Second Floor

- MISSIE'S BOOTS, lace or button, of extra fine Kidskin, patent leather tips, hand-welt extension soles, sizes 1 to 2 1/2..... 1.79
- BOYS' LACE SHOES, of Box Calf, hand sewed welt, extension soles, stylish and durable, sizes 2 1/2 to 5 1/2..... 1.79
- CHILDREN'S BOOTS, lace or button, tan or black Kidskin, flexible sewed soles, sizes 5 to 8..... 1.24
- INFANTS' BOOTS, lace or button, tan or black Kidskin, hand turned soles, no heels, sizes 2 to 6..... 89c

Great Things Scheduled for Record Selling Friday.

A dollar spent at Hecht's is one hundred cents well spent. Organization tells. Hecht's resources tell—every article tells—every price tells. Seven mammoth establishments unite in giving the individual the highest quality merchandise at underpriced selling.

- Taffeta Silk Waists, hemstitching, tucked, all colors; value \$5.00; Record Selling Friday..... 2.75
- Eton Jackets, fall weights, in wool chevrons, lined and colored; value \$10.00; Record Selling Friday..... 5.50
- Dress Skirts, gore, flare, percaleine, lined, black and navy, value \$1.95..... 1.95
- Walking Skirts, full flare, lap and quartered, all colors, 10 rows of stitching on bottom, blue, black and Oxford mixtures, value \$4.00; Record Selling Friday..... 2.10
- Kimono, short length, material striped, with border of gold colors, value \$5.00; Record Selling Friday..... 3.50
- Children's Reefers, all wool with sailor collar and broad trimmings, sizes 2 to 6, value \$1.50; Record Selling Friday..... 90c
- Muslin Gowns, high neck, em-broidered, broderie trimmings, value \$5.00; Record Selling Friday..... 3.50
- Underwear, Women's natural cotton Vests and Pants, fleeced lined, all sizes; 25c quality; 15c Record Selling Friday..... 15c
- Women's Hose, Black cotton, double heels and toes; 10c quality; 8c Record Selling Friday..... 8c
- Children's Hose, black ribbed, knee caps and toes, sizes 1 1/2 to 10; 10c quality; 8c Record Selling Friday..... 8c
- Knee Pants, Boys' 35c, fancy areas 3 to 10 years; record sell- 20c
- Boys' Suits, \$2.50 and \$3.00 suits, sizes 3 to 16 years; record selling Friday..... 1.29
- 2c.—Take 'Em. Rubber Hairpins, dozen on card, large size sells at 10c..... 2c
- Elastic Webbing, black and white, 1/2 in. and 1 in., value 5c to 10c..... 2c
- Imitation Torchon Laces, wide and narrow, values 5c to 10c..... 2c
- Cambré Embroideries, dainty patterns, value 5c to 10c..... 2c
- Sash Pins, plain and jeweled, value 10c..... 2c
- Feather Stitch Braids, 3 yds. to a piece, value 5c to 10c..... 2c
- White Hemstitched Handkerchiefs, large size, value 5c to 10c..... 2c
- Perfume Vaseline, 2-ounce Jar, 5c..... 2c
- Large Cakes of Highly Perfumed Soap, 5c..... 2c
- Oatmeal and Glycerine, value 5c..... 2c
- Embossed Turn-over Collars, value 5c and 10c..... 2c
- 5c.—Take 'Em. Large Photo Frames, value 10c..... 5c
- Collar Button Sets, on card, comprising 1 pair Collar Buttons, 1 pair Collar Buttons, 1 pair Collar Buttons, value 10c..... 5c
- Book of Jet Buckles, value 25c..... 5c
- Columbia and Perfection Socks, 5/4 to 9 in. long, pink, white, black, and blue, value 10c and 12c..... 5c

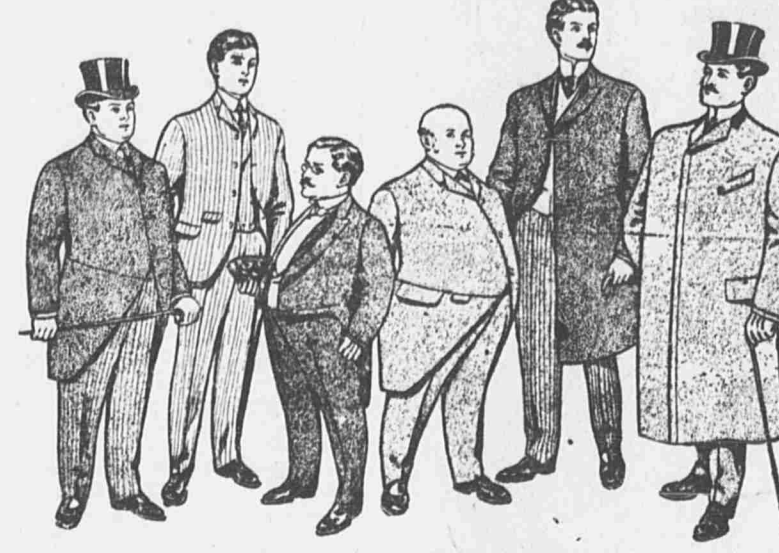
\$7.50 Chatelaine Watches, \$3.95.

This great, grand jewelry department of ours is never lacking in surprises. Here's a genuine Enamelled Chatelaine Watch—only 50¢ at this price—with timekeeper; Record Selling Friday..... 3.95

SIMPSON CRAWFORD CO. DAILY SHOP TALK.

"Pickwick" Right-Shape Clothing

The Most Perfect-Fitting Clothing in All the World



More Information About This Wonderful System. Its Revelation.

And now for another little chat as to what the "Pickwick" System really means. Why this remarkable achievement is the crowning triumph of the garment builders' craft, and why in its all-embracing scope in the clothing world it marks the beginning of a new and better era in the development of one of our country's greatest industries; how the "Pickwick" stands for higher things—greater possibilities—cleaner, broader methods than those which have heretofore prevailed from bench to counter. Technically, THE PICKWICK SYSTEM IS A SCIENTIFIC, SYSTEMATIC CLASSIFICATION OF THE HUMAN MALE ADULT AS APPLIED TO HEIGHT, WEIGHT, SIZE AND SHAPE OF THE BODY. In other words—a careful study in detail as to the requirements pertaining to the proper fitting of each individual form with garments designed expressly for the particular type of build represented by the customer and none other.

Years of painstaking research have been devoted to the attainment of this remarkable result—involving the measuring of thousands upon thousands of light, as well defined and distinct as the classifications of the plant world, or any other department in the great workshop of nature.

Thus the "Pickwick" System represents in cold, crystallized form the ideal possibility of fitting properly every known build of man with ready-to-put-on garments, equalled heretofore only by the best efforts of the exclusive tailor, whose price is from two to three times as much as the cost of a "Pickwick" garment.

The "Pickwick" System has out-tailored the tailor. It embraces twelve general divisions of the male adult, each of which we shall talk about separately, but for to-day only, a peep at a few.

First comes the well-proportioned "Medium" type, well-formed and rounded, not too fat or too thin, height or weight average. Branching away we see on one side the "Long Medium" and "Extra Long" divisions; on the other side the interesting group of short fellows, the "Short Medium" and "Short Stout" types. Next a smile with Mr. Pickwick and our big, jolly, fat friends, the "Extra Stout" groups, and near them the types of lesser corpulence, the "Medium Stout" and "Long Stout" divisions, and so on.

A word as to price—for the "Pickwick" System stands for economy, bears directly upon the purse of every man who aims to dress becomingly—within his means.

Prices for Suits from.....\$15 to \$40 | Prices for Overcoats.....\$15 to \$50

The Simpson Crawford Co. Shoe Store.

It is the undeviating policy of this establishment to handle only the most worthwhile merchandise, and each department, of course, lives up to this strict rule.

Under no conditions will we sell trashy, job lot or misfit Shoes, such as are so generously advertised in basement shoe stores as bargains—at \$1.00 or thereabouts.

Our beautiful department on the second floor of our new building is handsome, clean, and accessible. Only thoroughly reliable Shoes will be sold there.

Our Shoe Store is accordingly stocked with the most meritorious Footwear for man, woman and child—shoes made especially for us under expert supervision.

Such excellence in the matter of quality (as well as the best possible store service), associated with the fairest of prices, must merit the approval of men and women who are seeking the best results in Shoes and the greatest possible values.

As we desire to direct special attention to our line of men's and women's \$3.50 and \$5.00 Shoes we accordingly dwell, as you will observe, upon the lines at these prices:

Men's Shoes—A New Department.

In this Department we show the very newest models of selected materials, including Vici Kid, Black Russian Cloth, Patent and Enamel Leather, Patent Kid and Chrome and French Calfskin; all soles are of genuine oak sole leather.

MEN'S CUSTOM FINISHED SHOES, which closely resemble the \$10.00 and \$12.00 Shoes of the leading custom shoemakers, are priced here at..... \$5.00

MEN'S ESS SEE ESS SHOES, Represent a line possessing all the merits usually found in Shoes selling elsewhere at \$5.00, though our price is \$3.50

Shoes selling elsewhere at \$5.00, though our price is \$3.50

Women's Shoes.

WOMEN'S CUSTOM FINISHED SHOES, made only of the choicest popular materials; of genuine oak sole leather and flexible insoles. The same smart appearance and service to be had of regular \$7.00 and \$8.00 Shoes will be found in ours at..... \$5.00

WOMEN'S ESS SEE ESS SHOES, It's hardly necessary at this time to dwell in detail upon the virtues and merits of our Women's Ess See Ess Shoes; suffice it to say that they are thoroughly serviceable, stylish and absolutely perfect fitting and as comfortable as any shoes can be made.

These features stamp our Ess See Ess Shoes as the leading Footwear sold to-day at the price of..... \$3.50

Widths AAA to E, 40 styles of boots, 20 styles of ties, 20 styles of slippers.

Men's and Women's Handkerchiefs.

Main Floor. Delicacy and simplicity are always the prevailing fashion in Women's Handkerchiefs. Some women like the plain linen kinds, while others prefer the artistic embroidered and lace trimmed creations. For to-day we offer two splendid lots, which will appeal to all tastes:

500 dozen plain, pure linen Women's Handkerchiefs, at, each..... 10 and 25

300 dozen Women's embroidered, lace trimmed, woven and printed Handkerchiefs, at, each..... 12 1/2 and 25

We also offer for men:

500 dozen pure linen Handkerchiefs, at, each..... 12 1/2 and 25

200 dozen French and English Novelty Handkerchiefs, at, each..... 35 and 70

Young Men's Suits at \$10.00 and \$12.00

but they are not members of the "Pickwick" family. Regular sizes 32 to 38—thus men of regular proportions up to and including 38-inch chest measurement can be suited and fitted at these modest prices.

Shirt Waist Opportunities Extraordinary.

Second Floor.

There's a remarkable collection of Waists of all materials for women and misses at this store—one, we believe, that stands without an equal. Superiority and betterness are matters we strongly consider when making purchases, and the feature of right price is second in importance only to those of style and correctness. Corroboration of this statement will be seen in the following offerings, the values of which would be tempting even at the wane of the season.

Women's White Cotton Waists, of figured damask, fleece lined, double breasted, two rows of pearl buttons..... \$1.95

Women's Flannel Waists, made with four side plaits in front, piped with white, finished with fancy crocheted buttons, Duchess front, tailor stitched, two side plaits in back, piped epaulets, collar and cuffs also piped, in all colorings, for..... \$1.95

Women's Flannel Waists, in royal, cardinal, light blue, white, green and black, double box plaited shoulder effect, making a very full blouse, Duchess front, piped with plaid silk and plaid silk covered buttons, epaulets on shoulder, piped with plaid silk, collar and cuffs also piped with the \$1.95 same material..... \$1.95

Women's Black Waists of imported Brillantine, 8 side plaits, tailor stitched, fastened at side, new sleeve with double plaits, making a very full flare cuff; cuffs solidly tailor stitched; good value at \$3.50..... \$1.95

Of all-wool Flannel, tailor stitched plaits, velvet buttons, elegantly tailored; ages 12 to 18 years; red, royal, light blue, green and black..... \$1.95

Women's Velvet Waists, in cardinal, green, tan, royal and black; made with the circular yoke; bias fold two inches wide around yoke and down front; piped with black and white plaid; bodice of waist with white stitching, fancy crocheted buttons, stitched belt; a waist that cannot be duplicated for..... \$2.95

Another Offering of Women's Ready-to-Wear Tailored Hats.

These are very stylish Toques, in a combination of velvet and scratch felt, in prevailing colors and contrasts. Real value \$4.50, for Friday only..... \$2.95

Imported Feather Hats at Sacrifice Prices.

The entire stock of one of our prominent importers, whose shipments of the above goods were delayed in transit. We will not try to describe these Feather Hats, but will simply say that they are 50 per cent. under regular prices.

\$2.75 and \$4.95.

Women's Fall Gloves.

Main Floor.

Each day brings additional deliveries of Gloves, until now our stock for Fall and Winter comprises every possible style for every possible use or occasion.

We have set up a high standard in this store, and the Glove Section is well in keeping with it.

As a treat for Friday we offer:

2-clasp German Lamb Glace, perfect fitting, embroidered Gloves, in black, white and the season's shades, at, pair..... 98

Prompt Attention Assured All Mail Orders.

Sixth Ave., 19th to 20th St.

LUDWIG BAUMANN & COMPY.

144-146 W. 125th St. Near 7th Ave. 151-155 W. 124th St.

Think What This Sale Saves You!

Thirty Cents on Every Dollar, Or \$30 on Every Hundred!

Without taking into account quite considerable that would not be strictly fair to include in the average, our remarkable Fall Sale, now at the height of its popularity, actually offers you a saving of 30 per cent. You are absolutely certain of this economy, though if we figure in numerous odd pieces and incomplete sets, not of sufficient quality to advertise, the economies are still greater.

This great inducement, together with the astonishingly large stock we carry—the treatment we accord all, etc.—are the factors that are drawing thousands to this sale.

Pretty 5-piece Parlor Suites, like design, all massive pieces, with prettily carved and shaped frame, in polished mahogany finish; excellent silk damask covering, deeply tufted backs, best springs, etc.; worth \$27.50! all of \$38; sale price..... \$27.50!

Carpets and Rugs Far Below Regular Prices!

Smith's Axminster Carpets; border to match; very fine grade; deep pile; elegant patterns; all wool; value \$1.50 per yard; 78c! sale price..... 78c!

Velvet Rugs, Sanford's best grade all pure wool, in exquisite patterns and colorings; 6 ft. 6 in. x 10 ft. 6 in.; value \$27; sale \$14.50! price..... \$14.50!

Five drawer golden oak Chests, like design, 5 ft. 6 in. high, French bevel mirror, 20x12; value \$8.00; sale price..... \$4.97!

Brass and Enamelled Bedsteads, stunning line, very surprising reductions.

Handsome, solid and quartered oak, polished finish. Bedsteads, like design, 5 ft. 6 in. high, 3 ft. wide, swell door, brass trimmings, etc., value \$19.50; sale price..... 10.90!

Enamelled Iron Cribs, like design, brass spindle, etc.; value \$3.50; sale price..... \$3.49!

Solid golden oak mahogany finish saddle-seat Rockers, like design, value \$3.50; sale price..... \$1.95!

ACCOUNTS OPENED. MOST LIBERAL TERMS. OPEN SATURDAY EVENING.